Sale of Food and Beverage in ITDC Hotels

2990. SHRIMATI GEETA MUKHERJEE: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether due to the missing of 'Management Audit' in the India Tourism Development Corporation (ITDC) hotel properties, the cost factors are quite high there and if so, the factual position thereof;

(b) whether the food and beverage sale ratio is higher than the accomodation sale ratio in ITDC hotels, whereas in case of hotels in private sector, their accommodation sale figures are higher than ITDC in the same station;

(c) if not, the factual position with reasons therefor;

(d) the details of efforts made during the last three years to reduce the factors responsible for higher cost as also the increase in the accommodation sale in ITDC hotel properties; and

(e) the details of future action plan if any, in this regard?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) Management Audit is conducted by the internal audit cell of the Corporation. The cost factors are responsible in the ITDC hotels under the prevalent conditions.

(b) and (c). No, Sir. The room sales to food and beverage sales ratio in the ITDC hotels is 64:36.

(d) and (e). ITDC's efforts to reduce costs include effective economy measures, control of expenditure at different levels and securing maximum business through appropriate marketing strategies.

Hotel Occupancy in ITDC Hotels

2991. SHRIMATI GEETA MUKHERJEE: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) the reasons for the less occupancy of foreign tourists in ITDC hotels in comparison to private sector hotels; and

(b) the remedial steps taken to attract foreign tourists in the ITDC hotels?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b). The occupancy of foreign tourists in ITDC hotels is comparable to private sector hotels. ITDC's efforts to attract more foreign tourists include contract through Indian travel agents/tour operators, direct contacts with foreign tour operators, and effective marketing and advertising.

Strength of Executive Cadres in ITDC

2992. SHRIMATI GEETA MUKHERJEE: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) the strength of executive cadres of the India Tourism Development Corporation (ITDC), their percentage share and quantum of wage bill division-wise/unit-wise/activity-wise during 1971-72, 1975-76,1981-82,1985-86 and 1990-91;

(b) whether the quantum of amount mentioned as wage bill in respect of executive cadres, include their expenses on entertainment, conveyance, medical, TA and DA, expenses on chauffeur driven cars, accommodation etc; and

(c) if so, the details thereof and the reasons therefor?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) Wage bills in the ITDC are not maintained exclusively for the executive cadres division-wise, unit-wise or activity-wise and, therefore, it would not be possible to break-up the salary structure under these heads.

(b) and (c). Salaries of executives include their basic pay, officiating allowance, if any, dearness allowance, city compensatory allowance and house rent allowance.